



JOURNEY

POWERED BY OVATION

BE A PART OF THE JOURNEY...

As the premiere destination for arts-centric content, **Ovation** celebrates creative expression in all its forms.

Journey – our new digital OTT network – expands that promise by focusing on cultural and artistic exploration through travel, delivering an immersive experience to a discerning audience.

Featuring Ovation originals and complementary acquired series, we continue to fill the need for artistic programming and satisfy viewers' curiosity with premium storytelling that inspires...at any time, and on any device.



NATIONAL DISTRIBUTION...

ROKU ROKU- 15MM+ monthly active accounts nationwide.

XUMO XUMO- 20MM+ homes nationwide via TV partners like Vizio, LG, and Samsung.



POWERED BY OVATION – Potential collaborations and extensions on Ovation TV (available to nearly 50MM subscribers).



2018 ROADMAP – Includes Apple TV, Amazon Fire TV, Google Chromecast, iOS and Android apps.

BY THE NUMBERS...

Roku xumo

- **81k** installs on Roku – More than 600 users per day choose to download Journey on their Roku device
- **40.5k** total hours watched
- **24 min** average view time
- **1M** total plays

Source: Xumo/Roku measurement 10/12/17 – 2/28/18

JOURNY PROGRAMMING PALLETE...



JACUZZISURFER

ACTION
ADVENTURE



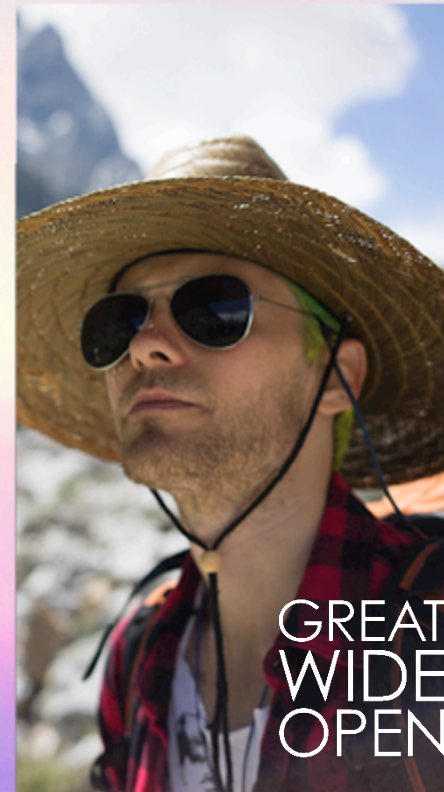
THE
WANDERERS

ARTS &
CULTURE



Southern
UNCOVERED
WITH
THE LEE BROS.

FOOD



GREAT
WIDE
OPEN

LIFESTYLE



TIPS
& GUIDES

GREAT WIDE OPEN

6x10 DOCUSERIES | ACTION SPORTS/ADVENTURE

GREAT WIDE OPEN is a documentary series celebrating America's National Parks, just in time for the foundation's 100th year anniversary and the incredible adventurers who explore them. Directed by Jared Leto, each episode features Leto himself alongside phenomenal adventurers as they explore the nation's stunning parks.

The first episode, "The Conquistador," focuses on Tommy Caldwell, a record-breaking climber whose incredible climb up the Dawn Wall at Yosemite went viral. Other climbers include: Renan Ozturk, Alex Honnold, Doug Smith, and Sasha DiGiulian.



DRONED

10x30 DOCUSERIES | TECH

DRONED revolves around a Fort Lauderdale-based drone customization business, Pigeon Vision, which uses the latest innovative technologies for projects that take them to the world's most amazing destinations.

The series is shot on location, including the following guests: hit film and TV creator Tyler Perry; Indy 500 winner Juan Pablo Montoya; visionary magician Criss Angel; Jason "Wee Man" Acuna (JACKASS); multi-platinum recording artist Jeff Timmons (98 Degrees); social media star Brock O'Hurn; former NFL player Ryan Hoag; and world class parkour athletes Jesse La Flair, Cory DeMeyers and Marcus Gustafsson.



Where the Wind Blows

5 x10 DOCUSERIES | ACTION SPORTS/ADVENTURE

WHERE THE WIND BLOWS is the story of four diverse professional kiteboarders, who despite their exotic winter adventures, find their way back to the Gorge each summer. Their friendship, passion for kiteboarding and sustaining health connects them in a way that will inspire all viewers. The Oregon summer experience is a multidimensional story that is rich in wholesome food, beautiful scenery, and great adventures. Join us as we follow Colleen Carroll, Lindsay McClure, Laura Mayer, and Sensi Graves through the rich fabric of the Columbia River Basin, Oregon Coast and beyond.



THE WANDERERS

6x10 DOCUSERIES | ART/CULTURE

THE WANDERERS profiles six of Australia's most exciting street artists as they take their work on the road to unexpected and unusual parts of Australia. This is a series about discovery of self; and of Australia's next generation of contemporary artists. From the Central Highlands of Tasmania to a farming town in regional NSW, a remote community in the Northern Territory to the islands in the Pacific, **THE WANDERERS** celebrates the amazing diversity of people and places found in Australia.





15x22 DOCUSERIES | CULTURAL TRAVEL

TRAVEL BASECAMP is a reality documentary series about a group of friends traveling around the world seeking alternative experiences in popular travel destinations. Booking stereotypical resort packages for the logistics and security, they then bust off the grounds and interact with locals to find the best adventures possible. This series follows the Basecampers as they share their secrets as they discover and encourage aspiring travelers to take their trips and turn them into customized experiences.





13x25 DOCUSERIES | CULINARY ARTS/CULTURAL TRAVEL

Dan Churchill and Hayden Quinn, former alumni of "MasterChef Australia," are teaming up to bring viewers some amazing dishes in **SURFING THE MENU**. Discover the incredible stories in Sydney, Melbourne, Brisbane, and Perth. Their cooking adventures could have them cooking over fires, discovering Rainforest Honey, and find Australia's largest chia farm. Among their new cooking adventures, Quinn and Churchill also go surfing, snorkeling, prawning, sailing, exploring an aboriginal cave and attempt to catch fish and crabs.



JOURNY POWERED BY OVATION...



Southern
UNCOVERED
— ✨ —
WITH
THE LEE BROS.



AMERICAN
CANVAS



the
Da Vinci
list



The
ART
•OF•
the art of everyday

OVATION'S LIBRARY OF ART, CULINARY AND TRAVEL SERIES THAT SPAN THE GLOBE

JOURNY PLATINUM PARTNERSHIP

PLATINUM PASS

As a platinum partner of one of JOURNY's premium series, we match the right content (or theme) to amplify your brand's core attributes across JOURNY and Ovation's entire footprint.

30-day sponsorship includes:

- Presenting Sponsor acknowledgement
- Customized short form content
- Pass-through rights to travel promotional content on Partner's O&O channels (select content)

Opportunities include:

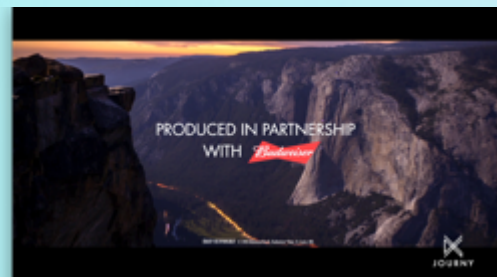
- Journy
- Ovation TV
- Network special – Passport to Journy
- Additional Branding Opportunities

JOURNY OPPORTUNITY...



- **Exclusive sponsor of curated programming shelf with “sponsored by” entitlement**
 - Programming shelf may also be themed (i.e. Culinary Travels) pending sponsorship objectives
- **Platinum In-Program Pod – an exclusive POD in the first programming act of each episode**
 - (:15) branded pod that highlights your brand as the partner of the series
- **JOURNY Network ID (Roku only)**
 - JOURNY’s opening Network ID, co-branded with your logo
- **Editorial promotion of partnership on JOURNY.TV and social platforms**
- **Opportunity for custom research to measure audience engagement and ROI**

OVATION OPPORTUNITY...



- **Exclusive Co-Branded Vignettes**
 - Promotes sponsored series on JOURNY, highlights your brand as exclusive marketing partner
 - Opportunity to tailor messaging according your brand attributes – connecting brand with content
 - TRTs may include (:30), (:20), (:15)s
 - Includes (:05) partner end tag
- **Curated editorial on OvationTV.com**
 - Highlights programming available on JOURNY – and promotes partnership
 - Content may be themed pending sponsorship objectives
- **Cross promotion across Ovation's social channels**
 - Custom co-branded content opportunities available

PASSPORT TO JOURNEY OPPORTUNITY...



PASSPORT
TO
X JOURNEY
POWERED BY OVATION

THE BEST OF JOURNEY

- **This Ovation TV exclusive 30-min special, showcases several of JOURNEY's premium series.**
- **With the Platinum Pass sponsorship, we will customize the special with the following**
 - A dedicated programming section highlighting JOURNEY series you are sponsoring
 - Includes co-branding and opportunity to customize messaging to fit your brand's attributes
 - Billboards within the special
 - Co-branded tune in spots promoting PASSPORT TO JOURNEY
 - Air 10x prior to premiere
 - Additional co-branded promotion across Ovation's social platforms

X
JOURNEY
POWERED BY OVATION

OTHER OPPORTUNITIES...

Pending final media commitment and objectives, Ovation may also shoot custom short-form content for further brand integration opportunities.

- Short form content to live in JOURNY programming shelf
- Opportunity to create custom promotional vignettes – which air on Ovation and push to JOURNY
- Social and digital extensions on JOURNY.TV and OvationTV.com
- Pass-through rights to partner O&O channels
- Production fees may apply

Southern Uncovered



Join two Southern gentlemen as they tour the South on a culinary journey like no other.

Ovation takes you inside the world of “food archeologists” Matt and Ted Lee, who bring to life the cultures and stories behind signature Southern cuisine. Ride shotgun as they explore Southern cities known for their gastronomic marvels, dishing out delicious tidbits on the arts along the way.

In each episode of Lee Bros., Matt and Ted “peel back the onion” on famous recipes and cultural events, where art, music, fashion and food come together for an unforgettable experience.

The Da Vinci List

the Da Vinci List

Meet the modern artists who've revolutionized their fields.

The Da Vinci List specials profile 10 game-changing figures from a wide variety of art forms—culinary artists, to film makers...and even child prodigies.

Whether it's Jeff Koons or Bono or Martin Scorsese, these virtuosos are recognized for the profound impact they made on their craft.

Da Vinci List: The Chefs featured interviews with Wylie DuFresne, Marcus Samuelsson, Eric Ripert, Jonathan Waxman, Anita Lo, Michael Voltaggio, Dominique Ansel, Scott Conant, Susan Feniger and Gary Danko



JOURNEY

POWERED BY OVATION

THANK YOU