



WANDER LUST



INTRODUCING WANDERLUST



THE TRAVEL NETWORK FOR TODAY'S EXPLORERS

DIVERSITY

EMERGING
TALENT

NATIVE
STORYTELLING

MULTI
-PLATFORM



Wanderlust is the network for next-generation travelers and explorers. With an emphasis on adventurous and meaningful experiences, our programming explores how travel is the key to personal enrichment and purposeful connections.

VIEWER PROFILE



THE EXPLORER

MALE 45%

FEMALE 45%

80% AGES 25-35



..... HEAVY
MOBILE
USERS



..... VIDEO
CONSUMERS



..... POST GRAD
DEGREE



..... URBANITES



..... HOUSEHOLD
INCOME 60K
+



..... INTERESTED IN
HEALTH/WELLNESS

ENERGY-AUTONOMY ●

EXPERIENCE ●

CHALLENGE ●

NEW FRONTIERS ●

BRAND CHOICES ●

HIGHLIGHT DIFFERENCES

SENSATIONS ●

ADVENTURES ●

INDULGENCE AND
INSTANT EFFECT ●

..... THE FIRST TO
TRY NEW BRANDS

VIEWER HABITS



BRANDS THEY LOVE





ORIGINAL SERIES

13 EPISODES | 60 MINUTES

*PROPOSED TALENT

ANNIE LEIBOVITZ



NIGEL BARKER



JOHN HUBA



TRAVEL+ LEISURE

In partnership with Travel+Leisure Magazine, PhotoOp is a competition to find America's next great travel photographer. Contestants will come from a wide variety of backgrounds, from YouTube vloggers, to careered photographers, and they'll all compete in challenges that will test their skill, knowledge and creativity. The winner will get to travel the world as Travel+Leisure's featured photographer of the year, culminating in a 4-page editorial spread in Travel + Leisure magazine.



#SquadGoals

13 EPISODES | 30 MINUTES



ROSE & ROSIE



SAVI & VID

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur."

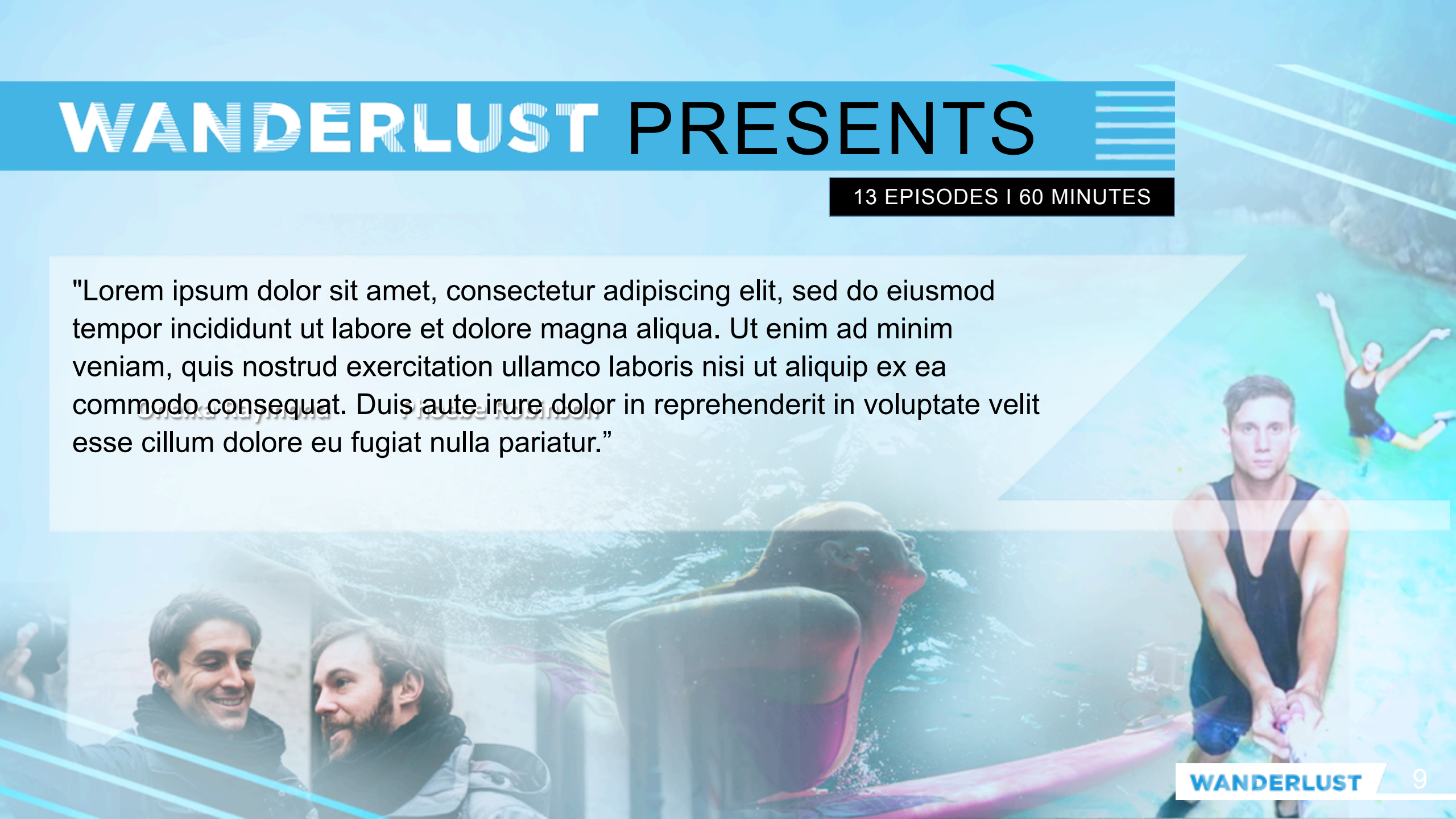


WANDERLUST PRESENTS



13 EPISODES | 60 MINUTES

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PREMIUM CURATION

BRINGING TOGETHER THE BEST IN TRAVEL

*Gravitas
Ventures*

TRAVEL+
LEISURE



GoPro

CAA
Creative Artists Agency



- Film Distributors
- MCNs
- Publishers

- Agencies
- Production Houses



ZEALOT

Condé Nast
Traveler

CUTTING-EDGE SERIES

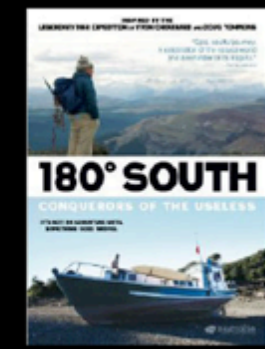
EXCLUSIVE

PAINTED OCEANS
PAINTING THE REDSAND SEA FORTS

SUMMER 2016

TRISTAN EATON • SHEPARD FAIREY • FUTURA 2000 • HOW & NOSM • THE LONDON POLICE

Action Adventure



Indie Gems



Drama



WANDERLUST

BEST-IN-CLASS FILMS

EXCLUSIVE

unplugged



An unscripted TV series which disconnects device addicts by daring them to 'Log off & Live'

Unscripted



Indie Gems

Drama



MARKETING OPPORTUNITIES



DESTINATION NIGHTS TRAVEL TUESDAYS

8pm	9pm	10pm	12pm
Rachel Hunter's Tour of Beauty	Ben Brown's Travelogues	Meru Documentary	Eat, Pray, Love

- Sponsor billboards and wraps
- Interstitial content
- Snipes & Lower-Thirds
- 2nd Screen Cross-promo

BRAND PLACEMENT



- Integration
- Sponsorship
- Product Placement



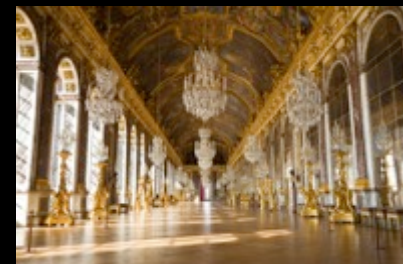
DESTINATION FRANCE

VERSAILLES

Lorem ipsum dolor sit amet, eam solum falli ne, an volumus similique sit. Mundi tractatos vix at, in porro molestie facilisis has. In ius omnis lorem essent, qui alii lucilius facilisis eu. Eros nobis vidisse nam ex, ei causae accusata pro.

Ut mazim semper regione his, fierent singulis interesset est eu, quis fuisset assentior ei nam. Mea dolore utroque ea, ei velit aperiri splendide his, quo ex noster detracto apeirian. Tamquam labores sensibus ei mel. Ex affert tantas probatus est, eu utamur pertinax per. Ei fuisset vituperata vis, natum paulo nominati cu cum, at brute animal qui.

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APPENDIX

TECHNICAL BACKEND

We can distribute to all screens (Grab Viewlift slide)

We've been doing VOD for years, CMC Ingestion DRM



Episodes 1-9 Now Streaming



The Path

Episode 9: A Room of One's Own

Cal and Sarah discuss leadership within The Movement, and someone from the organization's past returns.

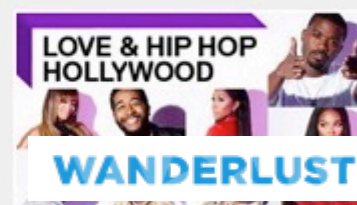
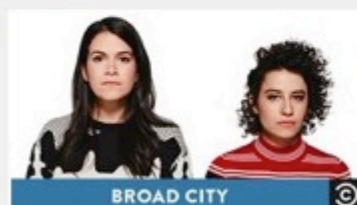
"A Provocative Journey"

- Entertainment Weekly

See what we're watching:  2.2M  237K followers

SHOWS YOU WATCH >

Suggested ▾



Responsive LT ShowCase template

Strong template framework and Shortcodes, Easy to Customize

